## **Advertisers**



# The Inception of Any Great Marketing Program Starts Here...

Operating an affiliate program for over 14 years, our experience in fraud mitigation, affiliate recruitment, server to server tracking, and prompt affiliate payment distribution has made us one of the most trusted names in the affiliate business. Using a consultative approach, we provide advertisers with strategic direction, custom built creative and increased online distribution in order to maximize revenue.

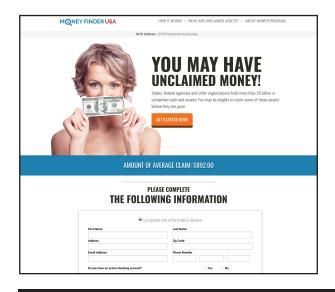
#### **OUR SOLUTION**

There's a reason why people trust us: We deliver superior results to our marketing partners through the optimization and distribution of performance-based marketing offers. Our complete turn-key solution, including technology, business development, optimization of landing pages, and the creation of highly responsive banners and email creative – is the reason why we've paid out over \$500,000,000.00 in affiliate commissions over the years.

#### DATA COMPLIANCE

- TCPA, CCPA, and CAN-SPAM compliant.
- Trusted Form lead certification service with certificates stored for at least 5 years.
- Ekata to verify phone number legitimacy, type, carrier, and status.
- Email Oversight for email validation and data enrichment.
- BlackList Alliance and WebRecon screens for risk reduction firewalls.
- Anura to identify fraudulent traffic in real-time.

#### WHY SPARK REVENUE?



#### **MASSIVE REACH**

Our exclusive sites are visited by millions of qualified consumers each month.

### **OUALITY LEADS**

We deliver superior results with no risk- we work with all of our advertisers on a pay-for-performance basis.

#### **CUSTOMIZED SOLUTIONS**

We spend the time to understand every facet of your business so that we can help create a complete turn-key solution.